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### **How can you anticipate the unexpected with the all-new Nissan NOTE?**

The new Nissan Note will be launched in Europe in October 2013.

It introduces new, dynamic design and innovative technology that is unique in the Small Car segment, like Nissan Safety Shield, which combines three features –Blind Spot Warning, Lane Departure Warning and Moving Object Detection – to warn the driver when an unexpected risk appears, and Around View Monitor which helps to navigate the tricky world of parking in tight spaces with the aid of 360° vision.

For the same price as core Small Car rivals, Note drivers get a lot more in terms of innovation and technology. It is innovation that brings excitement to our customers.

To tease and highlight the new technology, Nissan will release a virtual test drive video...but not as you might expect. The video will be personalised for specific drivers using their photos, name, gender and even their status by utilising Facebook Connect, while it will also be packed with truly unexpected events along the way, including unwanted passengers.

The story is designed to encourage viewers to share the video by sending their unwanted passenger away. Facebook API allows you to customise the video using your friend's profile before you share it. You can try this unexpected test drive here: [www.nissanwedding.com](http://www.nissanwedding.com)

This project is the result of collaboration between TBWA G1 and DAN Paris.

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